## FOR IMMEDIATE RELEASE:

## 80-20 Urges building Deeper Relationships with ABC

Newark, DE - November 12, 2013 - 80-20 announced today that it finds the ABC press release, issued on November 8, completely satisfactory. It urges the community to move on to build deeper relationships with ABC. It especially salutes those who led demonstrations in various cities to protest ABC's decision to air the "kill all Chinese" segment on "Jimmy Kimmel Live" on Oct. 16. "Jimmy Kimmel Live" is NOT a live show.

On Nov.8, ABC issued a press release which clearly stated that it was at fault:

"On behalf of everyone at Jimmy Kimmel Live and ABC, please accept our heartfelt, sincere apology for the airing of the "Kids Table" segment of Jimmy Kimmel Live on October 16, 2013.

The simple fact is, the segment should never have been broadcast. Systems we have in place for these types of things did not function properly, and steps have been made to try and prevent this kind of egregious mistake from occurring in the future. . . . . "

## 80-20 finds the statement completely satisfactory.

80-20 President S.B. Woo said, "ABC's VP on Talent Development and Diversity, Tim McNeal, has repeatedly told me that ABC would like to have more Asian American actors, directors, producers and play writers. We believe that is a good way to begin building deeper relationships between our community and ABC."

Woo also said, "I want to use this occasion to salute those who led the demonstrations in various cities. Their contribution was huge. On behalf of 80-20's Boards, I want to express our deep appreciation to them. 80-20 played a role too. We induced the first verbal and written apology from ABC. During a live interview on CCTV on the evening of Nov.7<sup>th</sup>, I urged ABC to issue another apology to the demonstrators, if it would win their satisfaction: <a href="http://www.youtube.com/watch?v=nwz5hknJtSw">http://www.youtube.com/watch?v=nwz5hknJtSw</a>. ABC issued the above stated press release the next day. It's time to build!"

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